



FIVEBORO BIKETOUR

Engage 32,000
cyclists at the
Finish Festival on
Staten Island.



Finish Festival is
culmination of 40-mile
bike ride through all five
boroughs of NYC.

The Tour is North Amer-
ica's biggest charitable
bike ride, with proceeds
funding Bike New York's
free bike education
programs.



PAST EXHIBITORS

- TD Bank
- REI
- People for Bikes
- Primal Wear
- Nesquick
- Clif Bar
- Topeak
- nuun

Benefiting



Certified Sustainable



www.bike.nyc



Exhibit Space Sizes & Costs

Special Offer: Bike Expo New York exhibitors get **50% off** the price of Finish Festival exhibit space.

Size (in feet)	Cost (non-Expo exhibitor)	Cost (Expo exhibitor)
10 x 10	\$3230	\$1615
10 x 20	\$4490	\$2245
10 x 30	\$5750	\$2875
20 x 20	\$6500	\$3250

Permitted Exhibitor Activities

- Sales*
 - Product sampling*
 - List collection/name gathering*
 - Promotional literature distribution
 - Memorabilia distribution
 - Raffles
- *restrictions may apply

Details

Finish Festival Date & Time:	Sunday, May 7 (11AM-5PM)
Finish Festival Location:	Fort Wadsworth, Staten Island
Reserve Exhibit Space by:	Monday, April 3, 2017
	*Nonrefundable deposit of 50% of total cost reserves exhibit space.
Final Payment due:	Monday, April 3, 2017
Cancellation Policy:	Confirmed applications may not be cancelled or withdrawn.
Contact:	Jim Furuya / Expo, Program, & Festival Sales 212 870 2077 / exposales@bike.nyc

Visit www.bike.nyc to learn more.